



www.pmi.org.ar

2012 Sponsorship Proposal

We are pleased to invite your Organization to participate in the activities performed by PMI Chapter Buenos Aires (PMIBA), in order to jointly promote and continue fostering the profession of Project Management.

The Project Management Institute - PMI

The PMI - Project Management Institute (www.pmi.org) - was created in 1969 in the U.S. and currently has over 300,000 members and hundreds of chapters around the world.

The Project Management Institute, PMI Buenos Aires Chapter (PMIBA) (www.pmi.org.ar), is the largest organization in Argentina that publicizes the Project Management profession and keeps together several PMI communities in the country, in the cities of Buenos Aires, Córdoba, Rosario, Litoral (Santa Fe and Paraná), Northwest Argentina (NOA) and other communities under development.

By December 2011, the PMI Buenos Aires Chapter has 500 members and accomplishes a large number of events including seminars, conferences and networking activities during the year. Professionals and executives from organizations across the country and Buenos Aires region attend these events.

In addition, the PMI Buenos Aires Chapter issues a monthly Newsletter to all its members with information regarding current professional subjects, promotion of events and various other services for its members. The PMI Chapter Buenos Aires continuously updates its website and other means of communication towards its members and the communities in general.





Our Sponsor Proposal

Below you will find some of the benefits that sponsors would receive for investing in afore mentioned activities:

- ✓ Company logo on PMI Buenos Aires Chapter website.
- ✓ Information among PMI Buenos Aires Chapter members about job positions available in your company (Job Listing)
- ✓ Physical space provided to set up a display or banner booth at the PMIBA Congresses.
- ✓ Sponsors logo on banners at events organized by PMI Chapter Buenos Aires, as well as promotional materials and communications mails.
- ✓ Possibility to include Company brochures, CDs and other promotional material as part of the folder given out to participants in Congresses.
- ✓ Free invitations to events organized by PMI Buenos Aires Chapter.
- ✓ Publicity of courses and events organized by the Sponsor, in which our members receive a minimum 10% discount on registration.
- ✓ Active participation in PMI Cono Sur Tour, Buenos Aires.
- ✓ Database of participants in PMIBA events
- ✓ PMIBA Logo for use in sponsor's promotional material.



Alternatives for investment:

Benefits	Platinum	Gold	Silver	REP/RCP	Virtual
Sponsor Logo on Chapter website (Education or Business section)	SI	SI	SI	SI	SI
Sponsor Logo on lateral banner in all sections of Chapter website	SI	SI	NO	NO	NO
Sponsor Job Listing information within Chapter	SI	SI	SI	SI	SI
Events presence	All	All	Regional	Regional	NA
Sponsor Logo in events	Big Size	Big size	Medium size	Medium size	NA
Complimentary entries to events	20	10	5	5	NO
Place booths at events (where booths apply)	Big Size	Big Size	Medium size	Medium size	NO
Booth space location selection	YES	YES	NO	NO	NO
Sponsor Logo in Chapter monthly Newsletter and other communications	YES	YES	YES	YES	NO
Database of participants that authorize sharing data	All	All	Regional	Regional	NO
Sponsor promotional material distributed at events	YES	YES	YES	YES	NO
Publication of Sponsor courses and events on Chapter webpage and Newsletter	YES	YES	YES	YES	NO
Authorization granted for PMIBA registered logo utilization	YES	NO	NO	NO	NO
Sponsor benefits in PMI Tour Cono Sur	Platinum	Gold	NO	NO	NO
Annual Investment (argentinean pesos/ USD)**	\$30.000/ US\$7000	\$18.750/ US\$4,360	\$8.000/ US\$1860	\$4.900/ US\$1,140	\$3.500/ US\$810



** Final value excluding VAT. As a civil association PMIBA is exempt and no VAT is invoiced

Important:

- ✓ PMIBA and its communities organize more than 30 events yearly. See detailed listing at www.pmi.org.ar
- ✓ PMIBA website receives an average of 3,500 visits per month for a total of 42,000 visits per year (2011 data)
- ✓ PMI Tour Cono Sur is not included, within general events and congresses, (different sponsorship conditions apply).
- ✓ Sponsorship period is for one year. Due date for benefits is 12 months after contract.
- ✓ Cash payment will have a **15%** discount.
- ✓ For checks payment, all checks must be dated as agreed in the agreed proposal.
- ✓ For sponsors who have worked continuously with PMIBA during the last 2 years, a 5% discount will be applied. (For this benefit, the company must have been active as a Sponsor since March 1, 2010).
- ✓ Active sponsors at PMI Nuevo Cuyo Argentina Chapter receive a 10% discount on PMIBA Sponsorship fares (rates). To receive this benefit, sponsor must have joined as sponsor to New Cuyo and must already be previously listed as sponsors of this community.
- ✓ These three discounts may be cumulative if meeting each conditions independently.
- ✓ Silver or REP/CPR Sponsors shall choose only one region to participate in annual events: Buenos Aires, Córdoba, Litoral, La Plata, NOA or Rosario.
- ✓ In order to apply as REP/CPR sponsor, company must be a PMI® Registered Education Provider of, or a PMI® Program Consultant Registered Provider.
- ✓ PMIBA will only publish sponsors events in which its members receive a minimum discount of 10% on registration. This publication will be on the website and newsletter.
- ✓ No mailing about events or services of its sponsors will be sent by PMIBA.
- ✓ PMIBA will only share data of events attendees that authorize sharing their information with our sponsors.
- ✓ PMIBA sponsors can publish only their free events in PMIBA LinkedIn group. No training or services are allowed to be published.
- ✓ Companies providing facilities and equipment for an event will appear as sponsors of such events and their logos will appear above other chapter´s sponsors logos.



- ✓ Fees and benefits for sponsoring individual events shall be defined by leaders of each community.

- ✓ Additional benefits and events agenda will be available through community Leaders:
 - Buenos Aires: Adriana Morando, adrianamorando@pmi.org.ar
 - Córdoba: Néstor Delisa, nestordelisa@pmi.org.ar
 - Rosario: César Castagno, cesarcastagno@pmi.org.ar
 - Litoral: Luján Finochio, lujanfinochio@pmi.org.ar
 - NOA: Grisel Barteloot infonoa@pmi.org.ar
 - La Plata: Adriana Morando, adrianamorando@pmi.org.ar

For more information, please contact:

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Vice President, PMI Buenos Aires Argentina Chapter